

Pitahaya Field Day Author: Ben Faber

2016 Pitahaya/Dragon Fruit Field Day

Friday – September 16, 2016

MVP Farms – Off Highway 126, Fillmore, CA

3095 West Telegraph Road, Fillmore, CA 93015, and Hansen Agricultural Research and Extension Center –
14292 West Telegraph Road, Santa Paula, CA 93060

TENTATIVE PROGRAM:

- 7:00 am **Registration and Continental Breakfast at MVP Farms**
- 8:00 am **Overview and Tour of Field Research Trials at MVP Farms (Varieties, Irrigation, Fertilization, and Trellis System) - Jose Fernandez De Soto & Ramiro Lobo, UC Cooperative Extension; Manuel Dubon, MVP Farms; and, Keny Lam, AGQ Labs Inc.**
- 9:30 am **BREAK & Relocate to Hansen Agricultural Research & Extension Center in Santa Paula**
- 10:00 am **Pitahaya Production in Ventura County – A Research Update – Jose Fernandez de Soto, UC Hansen Research and Extension Center.**
- 10:20 am **Pitahaya or Dragon Fruit Varieties – Morphology, Genetic Characterization, Adaptation and Yield Data - Ramiro Lobo – Farm Advisor, UCCE San Diego County.**
- 10:40 am **Pitahaya Diseases, Prevention & Management Strategies – James Downer, Farm Advisor, UCCE Ventura County.**
- 11:20 am **Fertility Management for Pitahaya Production in California: Kenny A. Lam, Agronomy Director, AGQ Labs Inc.**
- 11:40 am **Integrated Pest Management (IPM) and Insect Pest Management Alternatives for Pitahaya Production in California – Anna D. Howell, Entomologist - UCCE Ventura County.**
- 12:00 am **Pitahaya or Dragon Fruit Establishment Costs and Market Considerations: Ramiro Lobo – Farm Advisor, UCCE San Diego County**
- 12:30 pm **LUNCH & Pitahaya Fruit/Ice Cream Tasting (included with registration)**
- 2:00 pm **ADJOURN!!**

REGISTRATION: \$30.00 per person if registered and paid online by Monday – September 12, 2016; or \$40 at the door, if space allows. The registration fee covers handout materials, continental breakfast, refreshments, lunch, pitahaya fruit/ice cream tasting, and 6 cuttings of pitahaya or dragon fruit. Please register in advance to help us plan for meals and handouts!!

Register online at <http://ucanr.edu/2016pitahaya-ventura>

ACCESSIBILITY: UC Hansen Agricultural Research and Extension Center is a Handicapped accessible facility. However, the field portion of this event involves walking on uneven terrain without any shade. Please contact Jose De Soto (760.996.4874 or jfdesoto@ucanr.edu) or Ramiro Lobo (858.243.4608 or relobo@ucanr.edu) for any special accommodation you may need.

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