

Dec. 1, 2013

Dear supporter of Ventura County agriculture,

Planning is under way for the fourth Ventura County Spray Safe event, and we need your help.

Spray Safe is intended to prevent pesticide-exposure incidents and improve communication among growers, chemical applicators and farm employees. Originally developed by a coalition of farmers, pest control advisers, applicators and labor contractors concerned about drift incidents in Kern County, the program is being embraced by growers throughout California as a way of better protecting the health and safety of farmers, field crews and neighboring residents.

The Ventura County program was developed by a coalition of local farmers, pesticide applicators, labor contractors and other members of the agricultural community. The first event was in 2009 and drew more than 400 people. The second Spray Safe gathering, held in 2010, was attended by more than 500 people. The third, held in 2012, drew 550 attendees to learn about pesticide safety, application technology, regulatory issues and other topics during a half-day program of guest speakers, demonstrations and breakout sessions.

Our next Spray Safe event will be on March 6, 2014. The keynote speaker will be Brian Leahy, director of the California Department of Pesticide Regulation.

The Spray Safe planning committee could not make this event happen without the financial support of Ventura County's agricultural community. To offset the approximately \$20,000 it costs to conduct each event, we rely on the generosity of farm owners, pesticide applicators and advisors, supplier representatives, and anyone concerned about the industry's future.

If you would like to become part of this important and popular event, please make a check out to

"Farm Bureau of Ventura County" and mail it to the attention of John Krist, CEO, P.O. Box

3160, Ventura 93006. Be sure to note that it's for "Spray Safe 2014." You may also phone us at (805) 289-0155 to make a contribution using a credit card. Contributions of any amount are welcome, and all donors will be recognized at the event. If you wish to be recognized, please email a jpeg copy of your company logo to Lisa Fox at lisa10486@aol.com.

On behalf of the Ventura County Spray Safe Committee, we thank you for your support. If you have any questions do not hesitate to contact either of us.

Sincerely,



John Krist
Farm Bureau CEO
(805) 289-0155

Brian Benchwick
Spray Safe committee chairman
(805) 432-1182

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